

MEDIA ALERT

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MIDWEST FASHION WEEK COMES TO KEHREIN CENTER IN THE AUSTIN COMMUNITY!

(Chicago, Illinois) March 27, 2024 – On Saturday, April 6, 2024, at 5:00 pm, for the first time on the west side of Chicago, Midwest Fashion Week will host "Fashion For A Cause" event at the Kehrein Center For The Arts! For over 15 years, the Midwest Fashion Week brand has grown to include numerous events both on the national and international level including Chicago, Indianapolis, New York, Johannesburg, and Paris. The night will include influencers, live performances, cocktails, a VIP dinner, and a fashion show featuring several established designers. This is the first-ever fashion show to be presented here, and we are excited to have your show, says Sharon Morgan, Managing Director of the Kehrein Center! Located in the Austin Neighborhood, the Kehrein Center for the Arts is a home for storytelling through music, theatre, dance, spoken word, and creative expression that animates and engages the human spirit.

Radio and YouTube.com icon personalities Rick Party & LaDonna Raeh will be the featured Emcees for the night.



Rick Party is a dynamic force in the radio industry, boasting an illustrious career that spans over 35 years. Known for his captivating voice and magnetic presence, Rick has graced some of the biggest radio stations across the country, leaving an indelible mark on the airwaves. Beyond radio, his voice has lent character and gravitas to some of the world's most renowned brands, including Disney, ABC Networks, BET Networks, ESPN and others reaching over 250 million listeners monthly. His unique blend of professionalism, charisma, and straight-shooting style has not only made him a household name but also a trusted voice among audiences nationwide.

In addition to his radio and voiceover achievements, Rick is the mastermind behind 'Rick Party's Notebook,' a cutting-edge show that offers commentary on news and stories from around the globe and within our communities. Through 'Rick Party's

Notebook,' he shares insights from his perspective, blending real talk with relatable content. Rick's approachable demeanor and authenticity resonate with a diverse audience, making his show a go-to source for listeners seeking a fresh take on the world happening around us.



LaDonna Raeh, a distinguished figure in the realms of radio, acting, and hosting, hails from Chicago, Illinois. Her dynamic presence has illuminated various stage plays and films, most notably portraying Kandee in Lenora Brown's acclaimed stage play, 'Have You Ever.'

Renowned for her wit, LaDonna Raeh has also made her mark in stand-up comedy, captivating audiences with her engaging humor rooted in real-life anecdotes.

At the helm of "The Wake Up Show Chicago" on WVON, LaDonna Raeh crafts compelling content as the show's producer. She further extends her influence through

the "LaDonna Raeh Show" podcast, available on YouTube.com/LaDonnaRaehShow, where she conducts insightful interviews with a roster of celebrities and content creators.

A fervent advocate for social justice and equality, LaDonna Raeh leverages her platform to highlight diverse narratives and champion community progress. Her commitment to these values resonates deeply, both within and beyond the entertainment industry.

Through a collaboration of the Chicago West Side Chamber of Commerce and Berny Martin, the Chamber's Co-Founder, and Board Chair, who owns and operate a successful fashion design company, proceeds raised will support youth programs for both the Chamber and Fashion Community Foundation with programs for youth on the west side. The Chicago West Side Chamber's mission is to help eradicate the economic divide on the west side of Chicago. One of the ways that we are accomplishing this is by working with the younger population, and exposing them to the world of entrepreneurism.

All year round, the Chicago West Side Chamber offers experiences to youth ages 15 through 26. We provide exposure through career development and life skills training, and summer youth mentorship by exposing them to opportunities with community stakeholders, local businesses, and non-profit organizations, says Tina Augustus, Co-Founder, President and CEO, Chicago West Side Chamber.

Tickets range from \$35.00 to \$150.00. Sponsorships opportunities are available. Free shuttle will be provided at this event. For tickets or to learn more about the Chicago West Side Chamber of Commerce and their work with youth and local businesses on Chicago's west side, click on www.chicagowestsidechamber.org. To learn more about Midwest Fashion Week, click on www.midwestfashionweek.com.

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